



The Dream Big Fair

Contact: Della Marie Levi, Founder

Phone: (616) 304-9379

Email: DreamBig11@sbcglobal.net

Website: www.Facebook.com/DreamBigFair

Address: 1220 Kalamazoo Ave Se, Grand Rapids, MI 49507

Date: March 16, 2026

Dear Potential Sponsor/Supporter:

Hello, my name is Della Marie Levi, and I am the founder of *The Dream Big Fair*. The Dream Big Fair is an annual expo highlighting, honoring, and celebrating Black-owned businesses in West Michigan.

On Saturday, May 16, 2026, the 12th annual *Dream Big Fair* will be held at HUB 07, located at 1534 Kalamazoo Ave, Se, Grand Rapids, MI 49507, from 12:30 PM – 5:00 PM. Attendees will be able to purchase from and learn more about 20+ Black-owned businesses in the West Michigan community. Admission to the event has been, and always will be, FREE. All who support our mission are welcome.

To commemorate the 12th annual *Dream Big Fair*, a directory will be created and distributed to attendees, listing all participants, as well as sponsors/supporters. The levels of sponsorship/support are attached to this letter. We humbly request your sponsorship/support for this empowering, and life-changing event for Black business owners in our community, and invite you to join us at *The Dream Big Fair*.

Sponsorship/Supporter dollars will help offset the venue cost, purchase “carry-along” bags for attendees to place their purchased items and physical information about the vendors in, provide a musical soundscape with a live DJ, decorations, bottled water and snacks for guests and vendors, event directory, and raffle prizes.

The *Dream Big Fair*, continues to have a goal and longstanding history of supporting Black-owned businesses with and without brick-and-mortar locations. Community members can get to know, and find out more about the resources in our community. I am passionate about supporting Black-owned businesses and am an unapologetically proud Black business owner located in Grand Rapids, MI (Della Soul Records, DJ Della Soul, Rock Candy Earrings and Things By Della Marie, #BlackFarmerBae, and Dream Big Fair).

If you have any questions, would like more information, or to become a sponsor/supporter, please contact Della Marie Levi at (616) 304-9379 or DreamBig11@sbcglobal.net. Thank you for your consideration and support!

Sincerely,
Della Marie Levi
Founder, *The Dream Big Fair*

LEVELS OF SPONSORSHIP/SUPPORT

The Dream Big Fair 2026

PATRON: \$25

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable, business name)

BRONZE: \$100

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable, business name)
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter

BRONZE PLUS: \$250

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable, business name)
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter
- Standard business card, 300 copies (provided by the business or organization) included in The Dream Big Fair 2026 carry along bags for attendees (***must be submitted by April 30, 2026***)

SILVER: \$400

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable, business name)
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter
- Promotional card or flyer (up to 5½ x 4¼-inches, 300 copies provided by the business or organization) included in The Dream Big Fair 2026 carry along bags for attendees (***must be submitted by April 30, 2026***)
- Listed on our website as a Sponsor/Supporter of The Dream Big Fair 2026 for three months.

SILVER PLUS: \$600

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable, business name)
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter
- Promotional card or flyer (up to 5½ x 4¼-inches, 300 copies provided by the business or organization) included in The Dream Big Fair 2026 carry along bags for attendees (***must be submitted by April 30, 2026***)
- Listed on our website as a Sponsor/Supporter of The Dream Big Fair 2026 for one year (your logo and/or image will be featured as well).

GOLD: \$1,000

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable: business name and logo). ***Logo must be emailed in JPEG format and submitted by April 30, 2026***
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter
- Listed on our website as a Sponsor/Supporter of The Dream Big Fair 2026
- Promotional card or flyer (up to 5½ x 4¼-inches, 300 copies provided by the business or organization) included in The Dream Big Fair 2026 carry along bags for attendees (***must be submitted by April 30, 2026***)
- Banner (up to 4 x 2½-feet) displayed on the wall at The Dream Big Fair 2026 (***provided by the business or organization, must be submitted by April 30, 2026***)

PLATINUM: \$1,500

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable: business name and logo). **Logo must be emailed in JPG format and submitted by April 30, 2026**
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter
- Listed on our website as a Sponsor/Supporter of The Dream Big Fair 2026
- Promotional card or flyer (up to 5½ x 4¼-inches, 300 copies provided by the business or organization) included in The Dream Big Fair 2026 carry along bags for attendees (**must be submitted by April 30, 2026**)
- TWO banners (up to 4 x 2½-feet, provided by the business or organization) displayed on the wall at The Dream Big Fair 2026 (**must be submitted by April 30, 2026**)
- Five minutes to speak to all attendees (using a microphone) during The Dream Big Fair to promote your business or organization (information to be announced must be discussed with the organizer prior to the event)

PLATINUM DELUXE: \$2,000

- Listed as a Sponsor/Supporter in The Dream Big Fair 2026 Participant/Sponsor Directory (name, and if applicable: business name and logo). **Logo must be emailed in JPG format and submitted by April 30, 2026**
- Announced during The Dream Big Fair 2026 as a Sponsor/Supporter
- Listed on our website as a Sponsor/Supporter of The Dream Big Fair 2026
- Promotional card or flyer (up to 5½ x 4¼-inches, 300 copies provided by the business or organization) included in The Dream Big Fair 2026 carry along bags for attendees (**must be submitted by April 30, 2026**)
- TWO banners (up to 4 x 2½-feet) displayed on the wall at The Dream Big Fair 2026 (**must be submitted by April 30, 2026**)
- Five minutes to speak to all attendees (using a microphone) during The Dream Big Fair to promote your business or organization (information to be announced must be discussed with the organizer prior to the event)
- A vendor/resource table to display information, products, or services on the day of the event (Must bring your own six-foot rectangular table to the event). Must be staffed by an organization representative

Please note that other monetary donations not listed are welcome and appreciated as well. Please contact the Dream Big Fair founder, Della Marie Levi at DreamBig11@sbcglobal.net to discuss other sponsorship options.

Sponsor/Supporter Form: The Dream Big Fair 2026
Celebrating 12 Years!

The deadline for submitting sponsorship/supporter dollars is **Thursday, April 30, 2026**. Please make checks or money orders payable to: *The Dream Big Sister Circle* and mail to: *The Dream Big Sister Circle, C/o Della Soul Records, 1220 Kalamazoo Ave Se, Grand Rapids, MI, 49507*, or contact Della at (616) 304-9379, and arrangements will be made to pick up your sponsorship/supporter dollars (Please be advised that signed *Sponsorship Agreements* are necessary in some instances). Electronic payments are also accepted via CashApp, \$DellaMarieLevi (please place "Dream Big Fair Sponsorship" in the notes). Additionally, cash payments can be made at Della Soul Records located at 1220 Kalamazoo Ave Se, Grand Rapids, MI 49507 (Thursday through Saturday from 1:00 PM – 6:00 PM).

Submitted By: _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____ Website: _____